



PharmaSUG 2023

Logo and Image Specifications

Logo Specifications

As a PharmaSUG sponsor or exhibitor, your logo will be featured in a variety of media associated with the conference. These include the conference website, conference mobile app, printed signage, printed schedule grids, digital signage and more. You may have a “short and wide” logo that is well-suited for use as a web banner and square version that is better suited for use as an icon in a mobile app. Please send all possible arrangements of your logo.

For each arrangement of your logo, we require you to provide them in a vector-based file (EPS, PDF, or SVG). We will only accept raster-based formats (PNG, GIF, or JPG) if the image resolution is ≥ 350 dpi and 10" in length.

We request that you also provide a document (i.e., brand book) that provides the details of the logos (i.e. size, fonts, colors, etc.). This is a required document if your logo uses any proprietary fonts.

Custom Image Specifications

As a PharmaSUG sponsor, we may provide you with benefits where you can display a custom image instead of just your logo like an ad in digital signage, banners in mobile app, etc.

For custom images, we require you to provide a vector-based file (EPS, PDF, or SVG) or a raster-based formats (PNG, GIF, or JPG) if the image resolution is ≥ 350 dpi and 10" in length.