PharmaSUG 2015 - SPONSORS & EXHIBITORS RATES AND BENEFITS ---13OCT2014

New Items for 2015 are identified in BOLD

SPONSOR LEVEL	RATES	BENEFITS
<u>ALL</u> Sponsors	$2000-$15000	➢ Name & Logo displayed with company's link at PharmaSUG website until end of the year ➢ Name & Logo displayed on signs during the conference ➢ A full-page ad in Conference Program ➢ Officially acknowledged at Opening session ➢ An opportunity to provide promotional material and items in conference bags for attendees ➢ Sponsor one conference activity event with signage at the event ➢ Discount on conference registration ➢ $500 off on an exhibit booth (for $2000) for participation as a sponsor as well as an exhibitor ➢ PharmaSUG's Social Media Promotion Campaign ➢ Promotion on PharmaSUG 2015 Phone Application
DIAMOND (Exclusive Option for One Sponsor)	$15,000	➢ Two (2) one-page ads in Conference Program ➢ First Choice to sponsor a major conference event ➢ Has its own dedicated large signage in prominent locations throughout the conference ➢ **An Extended Size Exhibit Booth at a prime location in the Exhibit Hall** ➢ Six (6) complimentary conference registrations ➢ Six (6) additional conference registrations at 80% of the Early/Regular registration rate ➢ **Provided, as soon as registration opens, electronic access to conference attendees email addresses and contact information up through the conference**. ➢ Opportunity at Opening Session to address the attendees ➢ Option to give a 15-minute presentation in a special presentation area in the Exhibit Hall on Monday or Tuesday ➢ Five (5) Home Banner Ads w/ Hyperlinks on Mobile App ➢ **Conference Electronic Package provided to booth. (Electricity and wireless internet)**
GOLD	$8,000	➢ If signed up as an exhibitor, priority in booth location choice in the Exhibit Hall if signed up before booth selection begins ➢ **Priority choice to sponsor conference event ahead of Silver and Bronze Sponsors.** ➢ Three (3) complimentary conference registrations ➢ Three (3) additional conference registrations at 80% of the Early/Regular registration rate ➢ **Provided, after registration opens, electronic access to conference attendees email addresses up through the conference.** ➢ Option to give a 15-minute presentation in a special presentation area in the Exhibit Hall on Monday or Tuesday ➢ Four (4) Home Banner Ads w/ Hyperlinks on Mobile App ➢ **Conference Electronic Package provided to booth. (Electricity and wireless internet)**

SILVER	$5,000	➢ Two (2) complimentary conference registrations ➢ Two (2) additional conference registrations at 80% of the Early/Regular registration rate ➢ Provided a list of conference attendees' email addresses from those who provide their consent – prior to the Conference ➢ Three (3) Home Banner Ads w/ Hyperlinks on Mobile App
BRONZE	$2000	➢ One (1) conference registration at 80% of the Early/Regular registration rate ➢ One (1) Home Banner Ads w/ Hyperlinks on Mobile App
PATRON	$300	➢ Name included in the list of PharmaSUG Patrons, list will be shown at the PharmaSUG booth and the registration booklet. ➢
EXHIBITORS	$2,700	➢ A 8x10 booth in Exhibit Hall ➢ One 6' table, two chairs, a waste basket, a booth sign ➢ Two (2) complimentary conference registrations ➢ Logo displayed on signage at the conference ➢ Acknowledgment on Phone App and in Conference Program ➢ Acknowledgement on PharmaSUG's website ➢ $200 off to past exhibitors from the 2014 conference *** Option to do "Tweet-Away"
Electrical and Communication Package for Exhibitors	$300	➢ Provide electrical outlet to booth space along with a power strip ➢ Wireless Internet Connection while in the Exhibit Hall for each Complimentary Registration

*** $500 discount to Academic and Government entities*

**** Sponsors only - $500 for an unmanned display table*

The Sponsor and Exhibitor Registration Site goes active on December 4th.