



PharmaSUG 2014 - SPONSORS & EXHIBITORS RATES AND BENEFITS

Rev. 22-Nov-2013

SPONSOR LEVEL	RATES	BENEFITS
<u>ALL</u> Sponsors	\$1,800 - \$15,000	<ul style="list-style-type: none"> ➤ Name & Logo displayed with company's link at PharmaSUG website until end of the year ➤ Name & Logo displayed on signs during the conference ➤ A full-page ad in Conference Program ➤ Officially acknowledged at Opening session ➤ An opportunity to provide a give-away item and promo material in conference bags for attendees ➤ Sponsor one conference activity event with signage at the event ➤ Discount on conference registration ➤ \$500 off on an exhibit booth (for \$2000) for participation as a sponsor as well as an exhibitor ➤ PharmaSUG's Social Media Promotion Campaign ➤ Promotion on PharmaSUG 2014 Phone Application
DIAMOND (1 only)	\$15,000	<ul style="list-style-type: none"> ➤ Two (2) one-page ads in Conference Program ➤ Choice to sponsor a major event ➤ Has its own dedicated large signage in prominent locations throughout the conference ➤ An Exhibit Booth at a prime location in the Exhibit Hall ➤ Six (6) complimentary conference registrations ➤ Six (6) additional conference registrations at 80% of the Early/Regular registration rate ➤ Provided, prior to the conference, a list of conference attendees' email addresses from those who provide their consent ➤ Opportunity at Opening Session to address the attendees ➤ Option to give a 15-minute presentation in a special presentation area in the Exhibit Hall on Monday or Tuesday ➤ Five (5) Home Banner Ads w/ Hyperlinks on Mobile App ➤ Priority choice to have its own conference room at a cost of \$1000 (can open to other sponsors if no take)

PLATINUM	\$7,500	<ul style="list-style-type: none"> ➤ If signed up as an exhibitor, priority in booth location choice in the Exhibit Hall if signed up before booth selection begins ➤ Three (3) complimentary conference registrations ➤ Three (3) additional conference registrations at 80% of the Early/Regular registration rate ➤ Provided, prior to the conference, a list of conference attendees' email addresses from those who provide their consent ➤ First Platinum sponsor with booth option has opportunity to present at opening Session to address the attendees if no Diamond sponsor is available ➤ Option to give a 15-minute presentation in a special presentation area in the Exhibit Hall on Monday or Tuesday ➤ Four (4) Home Banner Ads w/ Hyperlinks on Mobile App ➤ Option to have its own conference room at a cost of \$1000 if not taken (first come first serve)
GOLD	\$5,000	<ul style="list-style-type: none"> ➤ Two (2) complimentary conference registrations ➤ Two (2) additional conference registrations at 80% of the Early/Regular registration rate ➤ Provided a list of conference attendees' email addresses from those who provide their consent – prior to the Conference ➤ Three (3) Home Banner Ads w/ Hyperlinks on Mobile App
SILVER	\$3,500	<ul style="list-style-type: none"> ➤ One (1) complimentary conference registration ➤ Additional one (1) conference registration at 80% of the Early/Regular registration rate ➤ Two (2) Home Banner Ads w/ Hyperlinks on Mobile App
BRONZE	\$2,000	<ul style="list-style-type: none"> ➤ One (1) conference registration at 80% of the Early/Regular registration rate ➤ One (1) Home Banner Ads w/ Hyperlinks on Mobile App
PATRON	\$300	<ul style="list-style-type: none"> ➤ Name included in the list of PharmaSUG Patrons, list will be shown at the pharmaSUG booth and the registration booklet.
EXHIBITORS	\$2,500	<ul style="list-style-type: none"> ➤ A 8x10 booth in Exhibit Hall ➤ One 6' table, two chairs, a waste basket, a booth sign ➤ Two (2) complimentary conference registrations ➤ Logo displayed on signage at the conference ➤ Acknowledgment on Phone App and in Conference Program ➤ Acknowledgement on PharmaSUG's website ➤ \$200 off to past exhibitors from the 2012 conference *** ➤ Option to do "Tweet-Away"

*** For a company who is a sponsor and also an exhibitor and who was an exhibitor in 2013, the cost of a booth is \$1800

*** \$250 discount to Academic and Government entities

**** Sponsors only - \$500 for an unmanned display table