



PharmaSUG China 2020 Corporate Sponsorship Program

Corporate Sponsors may participate at one of four levels:

- **Diamond: \$5000 USD/35000 Yuan**
- **Platinum: \$4000 USD/28000 Yuan**
- **Gold: \$3000 USD/21000 Yuan**
- **Silver: \$2000 USD/14000 Yuan**

Each Corporate Sponsor will...

- Be recognized at Opening Session. Poster boards listing all Corporate Sponsors will be on display in prominent areas during the entire conference.
- Be given a Free exhibition booth table
- Receive advertisement in the Daily Schedule and WeChat official Account (WCOA). A list of Corporate Sponsors will be printed in the Daily Schedule and shown in WCOA.
- Be given an opportunity to display promo video and/or digital ad onsite
- Be allowed to place material in the attendees' conference bags
- Be recognized on PharmaSUG China website with a link to each sponsor's website and its promotion material
- Have the opportunity to be recognized as the sponsor of a meal, break, or other functions such as Presentation Tracks. There are about 10 functions available.

Diamond Sponsor: There is only One (1) slot for Diamond sponsor. The Diamond sponsor will be given a chance to address the attendees in the Opening Session. The Diamond sponsor is encouraged to provide a promotional item such as computer bags or portfolios to be distributed to all attendees along with the registration packet. Dedicated poster signs will be made just for this Diamond sponsor. Its promo video will be posted on PharmaSUG China's website till the

end of the year. The Diamond sponsor will be the first to select its exhibition booth. ***It will receive four (4) free conference registrations.***

Platinum Sponsor: The Platinum sponsor is encouraged to provide a promotional item to be distributed to all attendees along with the registration packet. Its promo video will be posted on PharmaSUG China's website till the end of the year. ***The Platinum sponsor will receive three (3) free conference registrations.***

Gold Sponsor: ***A Gold sponsor will receive two (2) free conference registrations, provided these registrations occur and are paid by August 14, 2020***

Special Incentive for the Platinum, Diamond and Gold sponsors:

A week before and after the conference, Platinum, Diamond, and Gold sponsors will receive a list of PharmaSUG China 2020 conference attendees' contact info from those who have provided their consent to PharmaSUG China.

Silver Sponsor: ***Silver sponsors are given two (2) conference registration at 50% discount at the Regular registration rate, provided this registration occurs and is paid by August 14, 2020.***

A Corporate Sponsors Package will be placed in the registration packet given to each attendee. Each Corporate Sponsor may provide an optional handout for inclusion in this package. The handout may be a single sheet of paper, a brochure, or booklet. The material must be no larger than 8.5"x11" and no more than 5 pages in length.

Corporate Sponsors are also encouraged to provide a small promotional item (such as a pen, notepad, coaster, mouse pad, keychain, USB drive, etc.) to be placed in the registration packet. Sponsors will be notified with a pre-conference registration count, so that the appropriate number of items and material may be shipped directly to the conference hotel.

Applications for corporate sponsorship opportunities will be accepted *between November 18, 2019 – August 14, 2020.*

*For more information, please contact the 2020 Sponsor coordinators:
sponsor@pharmasugchina.com*