



PharmaSUG China 2016 Corporate Sponsorship Program

Corporate Sponsors may participate at one of four levels:

- **Diamond: \$5000 USD/30000 Yuan**
- **Platinum: \$4000 USD/24000 Yuan**
- **Gold: \$3000 USD/18000 Yuan**
- **Silver: \$2000 USD/12000 Yuan**

Each Corporate Sponsor will...

- Be recognized at Opening Session. Poster boards listing all Corporate Sponsors will be on display in prominent areas during the entire conference.
- Be given a Free exhibition booth table
- Receive advertisement in the Daily Schedule and Mobile Phone App (MPA). A list of Corporate Sponsors will be printed in the program. *Diamond and Platinum sponsors have additional promo ads on MPA.*
- Be allowed to place material in the attendees' conference bags
- Be recognized on PharmaSUG China website with a link to each sponsor's website and its promotion material
- Have the opportunity to be recognized as the sponsor of a meal, break, or other functions such as Presentation Tracks. There are about 10 functions available.
- Given free Job Posting on website till end of 2016

Diamond Sponsor: The Diamond sponsor will be given a few minutes during Opening Session to address the conference attendees. The Diamond sponsor is encouraged to provide a large promotional item such as computer bags or portfolios to be distributed to all attendees along with the registration packet. ***The Diamond sponsor will receive 2 complimentary exhibit booth tables (combined into 1 big booth) with two conference registrations (non-transferrable).***

Platinum Sponsor: The Platinum sponsor is encouraged to provide a large promotional item to be distributed to all attendees along with the registration packet. ***The Platinum sponsor will receive one registration (non-transferrable) and one registration at 50% discount (non-transferable), provided these registrations occur and are paid by August 1, 2016.***

Gold Sponsor: ***A Gold sponsor will receive two conference registrations at 50% discount (non-transferrable) at the Regular registration rate, provided these registrations occur and are paid by August 1, 2016.***

Special Incentive for the Platinum, Diamond and Gold sponsors:

A week before and after the conference, Platinum, Diamond, and Gold sponsors will receive a list of PharmaSUG China 2016 conference attendees' contact info from those who have provided their consent to PharmaSUG China.

Silver Sponsor: ***Silver sponsors are given one conference registration (non-transferrable) at 50% discount at the Regular registration rate, provided this registration occurs and is paid by August 1, 2016.***

A Corporate Sponsors Package will be placed in the registration packet given to each attendee. Each Corporate Sponsor may provide an optional handout for inclusion in this package. The handout may be a single sheet of paper, a brochure, or booklet. The material must be no larger than 8.5"x11" and no more than 5 pages in length.

Corporate Sponsors are also encouraged to provide a small promotional item (such as a pen, notepad, coaster, mouse pad, keychain, USB drive, etc.) to be placed in the registration packet. Sponsors will be notified with a pre-conference registration count, so that the appropriate number of items and material may be shipped directly to the conference hotel.

Applications for corporate sponsorship opportunities will be accepted between November 9, 2015 – August 22, 2016.

NEW this year – Patron - \$500 USD/3000 Yuan. Each Patron will be recognized at Opening Session, on website, on mobile phone app, and on Poster boards. Patrons are also allowed to place their approved promo material in attendees' conference bags. They will not get other sponsors' benefits though.

*For more information, please contact the 2016 Sponsor coordinators:
Wei J Chen & Margaret Hung – sponsor@pharmasugchina.com*