



E-Posters

Making the Most of Your Presentation

E-posters offer a flexible format. There are several methods you can use to optimize your presentation. The goal of your presentation should always be readability. You are no longer constrained to a single-page poster. If you have a lot of information, it's a good idea to split information across multiple pages. There are a few key methods that can be used in conjunction with multiple pages to make your presentation interactive and flexible.

- **Videos.**

Videos can be used to add animation and content density to a presentation. Consider the following examples:

- Show a rotating molecule or some other scientific model.
- Make a looping video of multiple tables or charts.
- Show a video of your work in progress.

- **Hyperlinking.**

Hyperlinking is a method of navigation within a presentation. You may hyperlink text or images to jump to other slides in your presentation. You will not be able to connect to the Internet. All content must be included in your e-poster file.

Common examples are:

- Have a main page with an overview and links to subsequent pages with more detail.
- Make it possible to click on a small graph, chart, or image and navigate to another slide with a full-screen version of that image.
- Add a home button or full-screen object to link back to the page that launched the full-screen image.
- Combine these techniques to make a very interactive and dynamic presentation.
- If you use these methods, it is recommended that you disable "Click to advance to next slide," as this can disrupt the intended flow of your presentation.

- **Looping.**

Looping is an important feature to enable with multipage presentations.

- Ensure that if the intended use is to click through each slide, that the presentation loops back to the beginning after the last slide.
- Automatic looping may be set up.
- You can choose a length of time each slide should be displayed before advancing to the next slide when giving a hands-free or unmanned presentation.
- Recommended time between slides is 60-90 seconds.

- **Transitions.**

Transitions are PowerPoint and Keynote concepts providing animation of objects in a presentation.

- Consider adding transitions to slowly introduce content and not overwhelm the viewer.
- Transitions can be used to fade content in and out, creating a dynamic or context-sensitive environment.