

PHARMASUG 2009 – SEMINAR INSTRUCTORS – BIO & PICTURES

Seminar # 1 – Introduction to ADaM and ADSL

Sandra Minjoe - has been part of the CDISC ADaM team since 2001. She initiated what have become ADSL and ADAE, and helped develop an early version of the Time-to-Event model. She coordinated a cross-company San Francisco Bay Area reply to the draft ADaM IG 1.0. Now participating on the CDISC ADaM Training team, she has given ADaM training internationally.

Sandra is an award-winning and invited presenter at conferences. She has written ADaM-related papers and presented at the US and Japan CDISC Interchanges, PharmaSUG, SAS Global Forum, and San Francisco Bay Area CDISC Implementation Network meetings. Educated to be a high school math teacher, Sandra has been teaching and training throughout her work life.

Sandra has been working in the Biotech/Pharma industry since 1993, mostly in Statistical Programming but also in other Biometrics roles. Although now officially working in management, she continues to program plus acts as an ADaM resource for her coworkers.



Seminar # 2 – Introduction to Enterprise Guide

Ben Cochran – After more than 11 years with SAS Institute in the Professional Services (as an Instructor) and Marketing Departments (as Marketing Manager for the SAS/EIS product), Ben Cochran left to start his own consulting and SAS Training business in the fall of 1996 – The Bedford Group. As an affiliate member of SAS Institute's Alliance Partner Program, Ben has been involved in many consulting projects over the last 12 years and has been teaching SAS courses since 1985.

Ben has authored and presented dozens of papers at SUGI/SGF and regional user groups on a variety of topics since 1988.



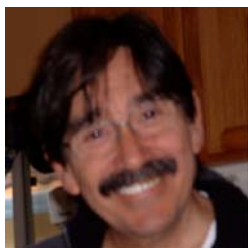
Seminar # 3 – Moving to Release 9.2 of SAS/Graph Software

Mike Kalt - a Technical Training Specialist at SAS Institute, where he develops and delivers training on SAS/GRAPH and other products. Previously, he was manager of Graphics Support in the Technical Support Division at SAS Institute. He has been a SAS/GRAPH user since 1979.



Seminar # 4 – Applications in Creating ADaM Datasets

Mario Widel - Mario Widel has master degree in Statistics and Computer Science and brings 18 years of experience in statistical programming. He has worked at Abbott, Searle (now defunct), Lilly and in the last three years at Genentech (now Roche). He likes to spend his free time, whenever there is some, teaching elementary statistics.



Seminar # 5 – Manipulating Data with SAS Functions

Ben Cochran – After more than 11 years with SAS Institute in the Professional Services (as an Instructor) and Marketing Departments (as Marketing Manager for the SAS/EIS product), Ben Cochran left to start his own consulting and SAS Training business in the fall of 1996 – The Bedford Group. As an affiliate member of SAS Institute's Alliance Partner Program, Ben has been involved in many consulting projects over the last 12 years and has been teaching SAS courses since 1985. Ben has authored and presented dozens of papers at SUGI/SGF and regional user groups on a variety of topics since 1988.



Seminar # 6 – Using Dictionary Tables in Pharmaceutical Applications

Frank Dilorio - A SAS programmer since 1975, Frank Dilorio is President of CodeCrafters, Inc. and the author of "SAS Applications Programming: A Gentle Introduction" and "Quick Start to Data Analysis with SAS." He is past President of the SouthEast SAS Users Group, and co-chaired its 1994 and 1996 conferences. He is also active in several local SAS user groups and was a co-founder of the Research Triangle CDISC Users Group. A native New Yorker, he lived in North Carolina from 1974 until 2008, when he returned to his Yankee roots, relocating to Philadelphia.



Seminar # 7 – LEAN Six Sigma

Greg Nelson - is a certified practitioner with over two decades of broad Business Intelligence and Analytics experience. This experience has been gained across several life sciences and global healthcare organizations as well as numerous government and academic settings. He has extensive software development life cycle experience and knowledge of clinical informatics and regulatory requirements and has been responsible for the delivery of numerous projects in clinical and business environments. A recognized industry expert and thought leader, Greg has authored over 200 technical papers and given presentations around the world on business intelligence, life science, and healthcare topics.

Greg's passion begins and ends with helping organizations achieve results by utilizing thinking data® – data which is more predictive, more accessible, more useable and more coherent.

Mr. Nelson holds a B.A. in Psychology and has studied Quantitative Methods and Social Psychology at a PhD level. He holds certifications in Project Management, Six Sigma, Balanced Scorecard and Healthcare IT.



Seminar # 8 – Introduction to the Output Delivery System: From the Basics to Practical Implementation

Art Carpenter - Art Carpenter's publications list includes four books, and numerous papers and posters presented at SAS Global Forum, SUGI, and other user group conferences. Art has been using SAS® since 1976 and has served in various leadership positions in local, regional, national, and international user groups. He is a

SAS Certified Advanced Programmer™ and through California Occidental Consultants he teaches SAS courses and provides contract SAS programming support nationwide.



Seminar # 9 – An Introduction to the SAS Clinical Standards Toolkit

Tim Thompson - a Senior Consultant with the Life Sciences Practice at d-Wise Technologies, a software company focused on building clinical systems for Life Science companies. Tim has spent over 20 years developing and implementing technology within pharmaceutical R&D software groups. Prior to his current position, he worked within the Pharmaceutical software R&D group at SAS Institute Inc. as a developer, project manager and implementation consultant. Tim has worked on numerous tools and initiatives related to helping organizations define and adopt clinical data standards. He has also been an instructor with SAS in the US and in Europe, served as European Education Manager, and served as Manager of Training and Curriculum Development in the US.

Seminar # 10 – SAS and XML

Cynthia Zender has been with SAS Education Division since 1996 as an instructor and course developer. She currently serves as the Curriculum Manager for the Report Writing and Output Delivery System curriculum. She has over 25 years of experience programming and reporting with SAS in a number of different industries such as Education, Public Utility, and Telecom. Cynthia is a frequent speaker at SAS Global Forum and at regional SAS user groups. She recently finished a revision of the Reporting 1 course (ODS, PROC REPORT, and PROC TABULATE) and has co-authored a book entitled "Output Delivery System: The Basics and Beyond" with Lauren Haworth and Michele Burlew. The book was released by SAS Press in October 2009.



Seminar # 11 – Leadership

Greg Nelson - is the founder and CEO of ThatWave Technologies. Greg provides professional services to the BioPharma industry and has consulted with most of the large pharmaceutical and biotechnology companies as well as CROs and laboratories. Greg has served as the Director of Strategic Technologies for the largest privately held CRO, Director of Application Development for the Gallup Organization and a senior director at the University of Georgia's computer center as a liaison between computing and campus researchers.

He has published and presented over a 150 professional papers in the United States and Europe and is the BioPharma Channel Manager for the B-Eye-Network (b-eye-network.com) and serves on the Executive Board of SAS Global Users Group and on the Editorial Board of the journal Pharmaceutical Programming.

Greg's current area of research is on the convergence of Biotechnology, Pharmaceutical Research, and Health Care Delivery.



Seminar # 12 – Using SAS/Graph Software in Clinical Trials

Art Carpenter - Art Carpenter's publications list includes four books, and numerous papers and posters presented at SAS Global Forum, SUGI, and other user group conferences. Art has been using SAS® since 1976 and has served in various leadership positions in local, regional, national, and international user groups. He is a SAS Certified Advanced Programmer™ and through California Occidental Consultants he teaches SAS courses and provides contract SAS programming support nationwide.



Seminar # 13 – Advanced Reporting and Analysis Techniques Used in the Clinical Setting: It's Not Just About the Procs!!

Art Carpenter - Art Carpenter's publications list includes four books, one of which is *Carpenter's Complete Guide to the SAS Macro Language, 2nd Edition*, and numerous papers and posters presented at SUGI, SAS Global Forum, and other user group conferences. Art has been using SAS® since 1976 and has served in various leadership positions in local, regional, national, and international user groups. He is a SAS Certified Advanced Programmer™ and through California Occidental Consultants he teaches SAS courses and provides contract SAS programming support nationwide.

