

PharmaSUG 2012

SPONSORS & EXHIBITORS RATES AND BENEFITS



| SPONSOR LEVEL | RATES | BENEFITS |
|--------------------------|---------------|--|
| ALL Sponsors | \$1500-\$6000 | <ul style="list-style-type: none"> ➤ Name & Logo displayed with company's link at PharmaSUG website until end of the year ➤ Name & Logo displayed on signs during the conference ➤ A full-page ad in Conference Program given to all attendees ➤ Officially acknowledged at Opening session ➤ An opportunity to provide a give-away item and promo material for attendee conference bags ➤ Sponsor one food activity event with signage at the event ➤ Discount on conference registration ➤ \$500 off on an exhibit booth (for \$1500) with two (2) free registrations |
| PLATINUM (1 only) | \$6,000 | <ul style="list-style-type: none"> ➤ Two (2) one-page ads in the Conference Program given to all attendees ➤ Choice to sponsor a major food event ➤ Has its own dedicated large signage in prominent locations throughout the conference ➤ An Exhibit Booth at a prime location in the Exhibit Hall ➤ Four (4) complimentary conference registrations ➤ Additional four (4) conference registrations at 80% of the Early/Regular registration rate ➤ An opportunity to provide a conference bag or a t-shirt as a give-away ➤ Provided a list of conference attendees' email addresses from those who provide their consent – prior to the Conference ➤ Given the opportunity at Opening Session to address the attendees ➤ Given an option to give a 15-minute presentation in a special presentation area in the Exhibit Hall on Monday or Tuesday ➤ Opportunity to be on PharmaSUG's Social Media Promotion Campaign |
| GOLD (3 only) | \$4,000 | <ul style="list-style-type: none"> ➤ Two (2) complimentary conference registrations ➤ Additional two (2) conference registrations at 80% of the Early/Regular registration rate ➤ Opportunity to be on PharmaSUG's Social Media Promotion Campaign ➤ Provided a list of conference attendees' email addresses from those who provide their consent – prior to the Conference |
| SILVER | \$2,500 | <ul style="list-style-type: none"> ➤ One (1) complimentary conference registration ➤ Additional one (1) conference registration at 80% of the Early/Regular registration rate ➤ Opportunity to be on PharmaSUG's Social Media Promotion Campaign |
| BRONZE | \$1,500 | <ul style="list-style-type: none"> ➤ One (1) conference registration at 80% of the Early/Regular registration rate |
| EXHIBITORS | \$2,000 | <ul style="list-style-type: none"> ➤ A 8x10 booth in Exhibit Hall ➤ One 6' table, two chairs, a waste basket, a simple booth sign ➤ Two (2) complimentary conference registrations ➤ Logo displayed on signage at the conference ➤ Listed in the Conference Registration Program ➤ Listed on PharmaSUG's website |